



LIGENTEC is a B2B manufacturer of Photonic Integrated Circuits (PIC) for high-tech areas such as Artificial Intelligence, Quantum technologies, LiDAR and Biosensors. LIGENTEC commercialises the all-nitride-core technology and enables the customers to develop their products in the industrial revolution 4.0.

We are looking for the next person with an interest in marketing and communication in the high-tech sector.

Marketing Intern

Tasks

- Support in the production of digital and printed marketing materials
- Develop the performance of mailing lists
- Create content on social media to increase lead generation
- Track campaigns and website analytics
- Responsible of goodies customization
- Assure the customer value proposition is spread across channels
- Play an integral role in all aspects of the organization, as needed, as we grow our company

Profile

- Digital marketing background
- Open minded, communicative, critical and innovative
- Preferred experience in Adobe Photoshop, Illustrator, InDesign
- Working proficiencies in English

We offer

- A young, dynamic, flexible and high speed start-up
- 2-3 months internship
- Excellent work environment, walking distance from Geneva Lake

Activity rate: 100%

Place of work: EPFL Innovation Park, Lausanne Start date: 1st December or to be defined

Sending of applications:

We look forward to receiving your applications, including your CV and a statement of interest to info@ligentec.com.